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To whom it may concern:

I first became aware of Simon Dye's website expertise about 6 years ago through the Chartered Institute of Marketing.

Having watched and learnt from his online knowledge I asked him a couple of years ago to build a new website for me and also to search engine optimise an existing website.

As a result, my websites regularly appear at the top of or on the front page of all the leading search engines like Google, Yahoo, MSN, Lycos and AOL. Which generates a considerable of traffic for my business.

I have found Simon Dye to act in a professional and helpful manner throughout who frequently proactively makes suggestions to further improve my websites and can recommend his services to anyone looking to build and develop an ecommerce presence.

Nicholas C. Watkis AE DIPM CMC MCIM MIMC Contract Marketing Service